

The Behner Stiefel Center for Brazilian Studies presents

Samba Brasil!

A lecture by Sérgio Mielniczenko

Born in São Paulo, Brazil, Sérgio Mielniczenko moved to Los Angeles in 1974 to attend college. Since 1978, Mielniczenko has been the creator, host and producer of the Brazilian Hour, a weekly radio program that was one of the first radio programs in the U.S. dedicated to showcasing the best of Brazilian music. It is currently distributed to over 35 public radio stations across the United States, from Alaska to New York as well as world-wide in 5 languages and to over 150 embassies. Mielniczenko started the venture as a college sophomore majoring in Radio & Television Broadcasting. Today he is a prominent fixture in radio's world music scene, ushering a new era of global music and cultural awareness through subsequent music programming as one of the hosts of Global Village at KPDK. To further these activities and their reach, he produces live shows across Southern California featuring well-known Brazilian artists such as Tom Jobim, Caetano Veloso, Gilberto Gil, Sérgio Mendes, Bebel Gilberto, and Eliane Elias as well as emerging artists. In 2016, he founded the Brazil Arts Connection to further the dissemination of Brazilian music, art and culture through exhibits, performances and lectures.

This lecture is hosted by the course,
CAL-222: Art, Sport, and Culture in
Contemporary Brazil.

Monday, March 22
4 p.m. PST

Join via Zoom:

<https://SDSU.zoom.us/j/82450129986>

